



## SPONSORSHIP OPPORTUNITIES

July 23-25, 2019

Dover Downs Hotel & Casino Dover, Delaware  
HBCUSYMPOSIUM.COM  
(Online registration available)

“It was my pleasure to serve on such a distinguished panel to share Delmarva Power an Exelon Company, Corporate Giving Philosophy. It was valuable being able to address participants questions and show them how we both can enrich the students’ experience. I believe everyone involved got a return on their investment of time, talent and resources, making this a win for everyone!

This was truly a unique experience!”  
Enid, *Delmarva Power an Exelon Company*

“The HBCU Symposium is an amazing intimate conference where you have the opportunity to connect with HBCU philanthropic leaders, engage with them, listen to their pain points, and create strong relationships within the HBCU community.”

Angelica, *Hustle*

“As a sponsor, we were able to have meaningful conversations with institutional leaders about their current initiatives in place and the long-term improvements they hope to enact.”

Kyle, *CampusTap*



THE  
KRESGE  
FOUNDATION

CASE

DELAWARE STATE  
UNIVERSITY  
FOUNDATION, INC.

THE  
BURGOOD  
MARSHALL  
FOUNDATION



## SPONSORSHIP OPPORTUNITIES

HBCUSYMPOSIUM.COM

HBCUSYMPOSIUM.COM

# SPONSORSHIP OPPORTUNITIES

## SUPPORTER - \$500

- One (1) Symposium registration
- Promotional exhibition space
- Half-page ad in event program book
- Inclusion in Symposium participant bag

## BREAKOUT SESSION SPONSOR - \$1,500

- Two (2) Symposium registrations
- Promotional exhibition space
- Half-page event program book spread
- Inclusion in Symposium participant bag
- Recognition as sponsor via all social media platforms and web pages
- Exclusive branding for one breakout session

## SYMPOSIUM BAG SPONSOR - \$2,500

- Two (2) Symposium registrations
- Promotional exhibition space
- Half-page spread in event program book
- Inclusion in Symposium participant bag
- Recognition as sponsor via all social media platforms and web pages
- Name & logo on Symposium participant bag

## BREAKFAST SPONSOR - \$3,000

- Two (2) Symposium registrations
- Promotional exhibition space
- Half-page spread on printed material
- Inclusion in Symposium participant bag
- Exclusive promotion at one breakfast or lunch session
- Recognition as sponsor via all social media platforms and web page

## OPENING RECEPTION SPONSOR - \$5,000

- Three (3) Symposium registrations
- Promotional exhibition space
- Full page spread on printed material
- Inclusion in Symposium participant bag
- Exclusive promotion at Opening Reception
- Recognition as sponsor via all social media platforms and web pages
- Public recognition as a sponsor throughout the Symposium
- Receive email list of all symposium registrants
- Priority Access to all Symposium events



# JULY 23–25, 2019

## DOVER DOWNS HOTEL & CASINO

1131 N. DuPont Highway | Dover, DE | 19901

### About the HBCU Philanthropy Symposium

The HBCU Philanthropy Symposium is now in its 9th year. The purpose of the symposium is to facilitate a holistic discussion specifically about philanthropy as it relates to HBCUs and minority institutions. The HBCU Philanthropy Symposium brings together Institutional Advancement leaders and professionals from HBCUs and other minority serving institutions to discuss common challenges and solutions related to philanthropy and supporting student success initiatives.

### WHO

The HBCU Philanthropy Symposium historically attracts a diverse group of decision-makers, including Vice Presidents, Chancellors, and Directors. Businesses with services and products that will help the philanthropic efforts of Development officers are encouraged to support the symposium through a sponsorship. The symposium is a unique and intimate space to connect with Advancement leaders. Sponsorships benefits include recognition before and during the event in related advertising and promotional materials as well as speaking opportunities

### THE SYMPOSIUM

Keynote Speakers • Networking • Workshops • Vendors • Entertainment

THE  
KRESGE  
FOUNDATION



DELAWARE STATE  
UNIVERSITY  
FOUNDATION, INC.



# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR - \$5,000

- Three (3) Symposium registrations
- Promotional exhibition space
- Full-page spread on printed material
- Inclusion in Symposium participation bag
- Company promotion during one Keynote Session
- Recognition as sponsor via all social media platforms and web pages
- Public recognition as a sponsor throughout the Symposium
- Receive email list of all symposium Registrants
- Priority access to all Symposium events
- Branding on poster-size display sign throughout Symposium

## GOLD SPONSOR - \$10,000

- Five (5) Symposium registrations
- Promotional exhibition space
- Full-page spread on printed material
- Inclusion in Symposium participant bag
- Company promotion during one Keynote Session
- Recognition as sponsor via all social media and promotional platforms and web pages
- Public recognition as a sponsor throughout the Symposium
- Receive email list of all symposium Registrants
- Opportunity to present a Breakout Session
- Branding on poster-size display
- Priority access to all Symposium events

## DIAMOND SPONSOR - \$15,000

- Six (6) Symposium registrations
- Promotional exhibition space
- Full-page spread on printed material
- Inclusion in Symposium participant bag
- Exclusive promotion and session leader during one luncheon
- Recognition and branding as sponsor via all social media and promotional platforms and web pages
- Public recognition as a sponsor throughout the Symposium
- Receive email list to all symposium Registrants
- Opportunity to present agenda aligned content during one Breakout Session
- Branding on poster-size display sign
- Priority access to all events including Symposium VIP Guests
- Marketing & Advertisement promotion as a signature sponsor of Symposium

**PREMIER SPONSOR SOLD | THE KRESGE FOUNDATION**