

Literacy Leader

Unparalleled opportunities to network and collaborate

- Review the research behind the latest teaching strategies by subscribing to one or more of IRA's **high-quality, peer-reviewed journals**.
- Provide vital in-house PD for your staff with a **20% member discount on IRA's books and other professional resources**.
- Cultivate relationships with other literacy leaders at our popular Annual Convention—**members save up to \$110 on registration**.
- Distinguish yourself through the wide variety of **awards, grants, and publishing opportunities** IRA offers.
- Shape public policy on education through **IRA's advocacy efforts**.

Join now at
www.reading.org/yourcareer

Experienced Educator

Fresh ideas and creative techniques

- Reinvigorate your lessons with the creative classroom ideas in our members-only e-newsletter, **IRA Inspire**.
- Replenish your teaching toolkit with exclusive content from our new **Members-Only web area**.
- Network with literacy leaders from around the globe at IRA's **Annual Convention**—our new **Idea Swaps** will supply you with innovative strategies you can use immediately.
- Boost your leadership skills through participation in **IRA's council network**.
- Enjoy a **20% member discount on IRA's literacy-focused books and videos**, including PD titles that can help you prepare for Common Core Standards.

Join now at
www.reading.org/yourcareer

New Teacher

Time-saving tools for new teachers

- Discover super-practical strategies in **"Best Ever Literacy Survival Tips for New Teachers!"**—an exclusive monthly column by **Lori Oczkus**.
- Strengthen your instruction with the classroom-friendly features in **The Reading Teacher** (K-6), IRA's flagship journal.
- Expand your circle of day-to-day support with **New Teacher Lifeline**, a members-only forum, where you can share experiences or get advice from more seasoned colleagues.
- Learn from superstars of the literacy field, including **Regie Routman** and **The 2 Sisters**, Gail Boushey and Joan Moser, with the **Teaching Edge** series at IRA's **Annual Convention**.
- Save big with our affordable **online-only membership** option—**just \$29 a year!**

Join now at
www.reading.org/yourcareer

Student

Professional resources at student-friendly rates

- Take your research projects to the next level with IRA's **peer-reviewed journals**—online access gives you live links to web-based sources.
- Connect with potential mentors through our **network of local councils**, at our **Annual Convention**, and by participating in our **online communities**.
- Access practical lesson plans, videos, podcasts, and articles through **Resource Roundup** on our new **Members-Only web area**—perfect for student teaching assignments.
- Impress potential employers with your knowledge of literacy news in **Reading Today**, our bimonthly newspaper.
- Protect yourself with **IRA-sponsored discounts on professional liability insurance** for student teachers.

Join now at
www.reading.org/yourcareer

Nonprofit Organization
US Postage
PAID
International Reading Association

INTERNATIONAL
Reading Association
800 BARSDALE ROAD, PO BOX 8139
NEWARK, DE 19714-8139
www.reading.org

More affordable
than ever...

Online membership
starts at just **\$29**
Join IRA today!

No matter where you are
in your career, or in which
direction you're headed...

Student

New Teacher

Experienced Educator

Literacy Leader

...the International Reading
Association is there for you
every step of the way.

**Jumpstart
your career**

**Tackle your
classroom
challenges**

**Revitalize
your teaching
practices**

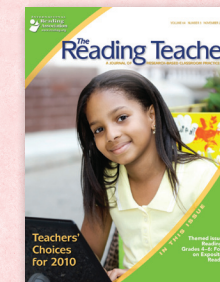
**Discover new
ways to improve
instruction**

**Join now at
www.reading.org/yourcareer**

All members receive...

- ✓ Exclusive content in our **Members-Only web area**
- ✓ **IRA Inspire**, our monthly e-newsletter
- ✓ **Reading Today**, our bimonthly newspaper
- ✓ **20% discount** on all of IRA's books and videos
- ✓ **Savings of up to \$110** on registration for our Annual Convention

Maximize your benefits by adding one of IRA's peer-reviewed journals to your membership



Children up to age 12



Older learners



Scholarship in literacy

Yes...

I want to join IRA and receive the professional resources and support that will guide me toward success throughout my career.

All options include a free subscription to IRA's bimonthly newspaper, *Reading Today*. Online members receive *Reading Today* and journal subscriptions online only.

Choose your Membership:

	With a Journal*	
Online Membership	<input type="checkbox"/> \$29	<input type="checkbox"/> \$53
Basic Membership	<input type="checkbox"/> \$39	<input type="checkbox"/> \$69
Student Basic Membership**	<input type="checkbox"/> \$24	<input type="checkbox"/> \$42

Membership Dues Total: \$ _____

First Name Initial Last Name
 Street Address
 City and State/Province
 Country Zip/Postal Code
 E-mail Address
 Telephone: Home Office

Please Select Your Journal:

- The Reading Teacher* (Learners up to age 12, 8 issues)
- Journal of Adolescent & Adult Literacy* (8 issues)
- Reading Research Quarterly* (4 issues)

Payment Information:

Check made payable to IRA enclosed for \$ _____
 AmEx Visa MasterCard
 Credit Card Account Number
 Exp. Date / Signature

Remember, up to \$250 of your membership dues and/or journal subscription(s) may be tax deductible as a qualified educator expense. Please check with your tax advisor.

YOURCAREER



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 109 NEWARK DE

POSTAGE WILL BE PAID BY ADDRESSEE

INTERNATIONAL READING ASSOCIATION
PO BOX 6021
NEWARK DE 19714-9911



Fill out the order form.

Help save resources. Use this postage-paid return envelope.



Tear off the order form and separate from the envelope.



Fold the order form in half and put it in the envelope with the flap at the bottom.



Did you include your check? Fold down the flap and seal.



No stamps. Just mail it in. Thanks!