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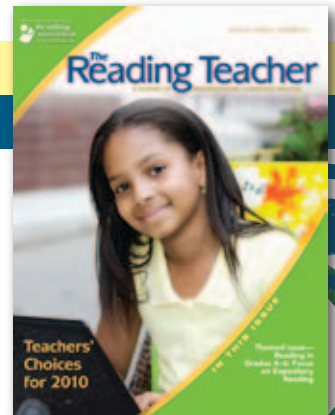
ways to take your school's performance to the next level

Give your literacy team cutting-edge teaching techniques with International Reading Association journals.

Revitalize elementary reading instruction

The Reading Teacher

Busy educators often struggle with how to integrate new, innovative methods when they're already short on time. That's why you need *The Reading Teacher*, IRA's highly regarded, peer-reviewed journal designed for classroom teachers, reading specialists, and administrators who work with K-6 learners. Now, the articles in *The Reading Teacher* have been enhanced with practical new features designed to help your staff put the most current evidence-based teaching techniques into classroom use, including:



- **Take Action!** Simple, step-by-step instructions for implementing many of the new strategies you read about in *RT*
- **Lesson Plan** Short lessons that can be used as is or easily customized to fit your teachers' needs
- **Toolbox** Classroom-tested tips and ready-to-go reproducibles
- **Ask the Expert** Seasoned educators answer real teachers' questions about RTI, comprehension, assessment, and more
- **View from the Chalkboard** Inspirational stories written for teachers, by teachers—great for sharing with your staff during in-service or professional development days
- **Pause and Ponder** Questions accompanying selected articles that prompt reflection and discussion—perfect for use in professional learning communities
- **More to Explore** Lists of relevant IRA resources including books, journal articles, lesson plans, podcasts, and videos

The Reading Teacher...practical, research-based strategies your staff can apply the very next day.

To learn what *The Reading Teacher* can do for you and your elementary literacy team, go to www.reading.org/administrators and download a sample article today.

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INTERNATIONAL
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Redefine adolescent literacy teaching strategies

Journal of Adolescent & Adult Literacy

When a student leaves elementary school behind, too often the development of their reading and writing skills takes a back seat to content instruction. That's why you need the *Journal of Adolescent & Adult Literacy*—the only literacy-focused journal for older readers. *JAAL* crosses curricular lines to address issues like comprehension of STEM texts, motivating reluctant readers, and more! *JAAL* has it all, including:

- ➔ "Real-Time Teaching" features that provide motivating, concrete examples of research-to-practice instruction
- ➔ Deep examination of today's hot topics, including adolescent literacy policy, sociocultural issues, and individualized instruction for English-language learners
- ➔ Effective ways to integrate digital media into the classroom—everything from video games to Web 3.0
- ➔ Strong emphasis on young adult literature, with book reviews, making it a valuable asset to teachers, reading coaches, and school media specialists

To discover what the *Journal of Adolescent & Adult Literacy* can do for you and your middle school/secondary literacy team, go to www.reading.org/administrators and download a sample article today.



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Rely on the best literacy research

Reading Research Quarterly

As a curriculum leader, you collaborate with teachers and reading specialists to ensure your students are receiving the best individualized instruction possible. *Reading Research Quarterly*, the leading journal of literacy research, will help inform that instruction. *RRQ's* rigorously vetted, multidisciplinary content addresses all levels of education, and delivers:

- ➔ Critical studies on all of the major issues in reading and writing education—assessment, comprehension, early literacy learning, instructional development, and more
- ➔ Rock-solid, reliable information that will help you help your staff meet the mandates of education reform
- ➔ Evidence you can cite to teachers, reading specialists, board members, and even parents, to help them understand the programs and policies you put in place

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