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ONLINE



CONVENTION



NETWORKS



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- **Timely articles, written and vetted by leaders in the field**, on everything from using social media to support writing instruction to introducing author blogs as a way to engage reluctant readers.
- A **Digital Literacies** department, tackling everything from the benefits of using eBooks to starting an online book club.
- **Real-Time Teaching** features that illustrate practices such as how to motivate students through film studies, increase comprehension through story mapping, and develop critical thinking skills through video games.
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But the longer they plug in, the more they seem to tune out, and reaching them often feels like an impossible task. After all, the average teen sends and receives more than 3,000 text messages each month (including while in class), yet spends *less than seven minutes a day* reading for pleasure.

The **International Reading Association** offers the practical resources, affordable professional development tools, and exceptional networking opportunities you need to succeed in the 21st Century classroom.

If you want to connect with today's adolescents, you have to learn to speak their language. And that's where we can help.

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RESOURCES



TOOLS



NETWORKING

INTERNATIONAL
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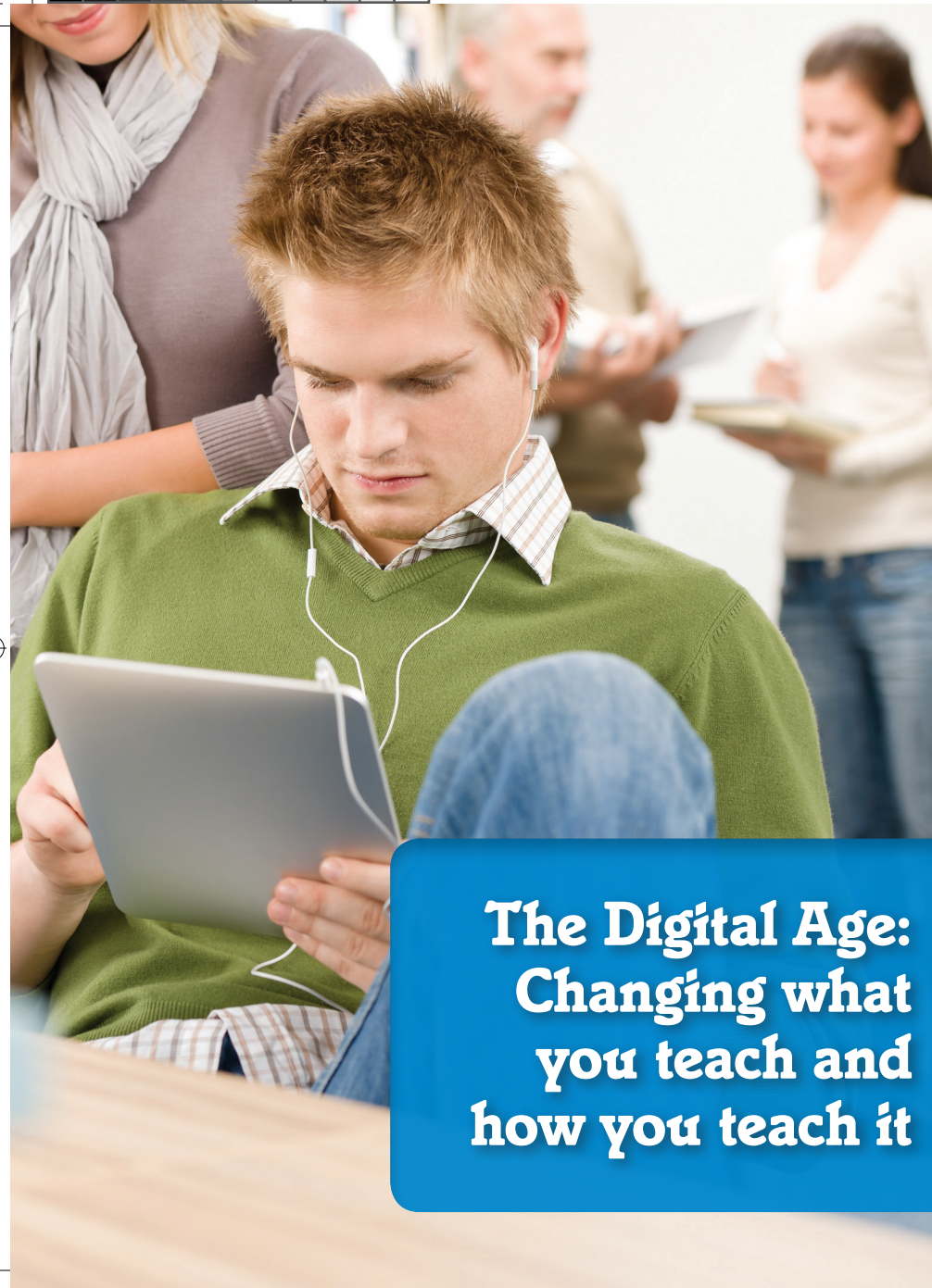
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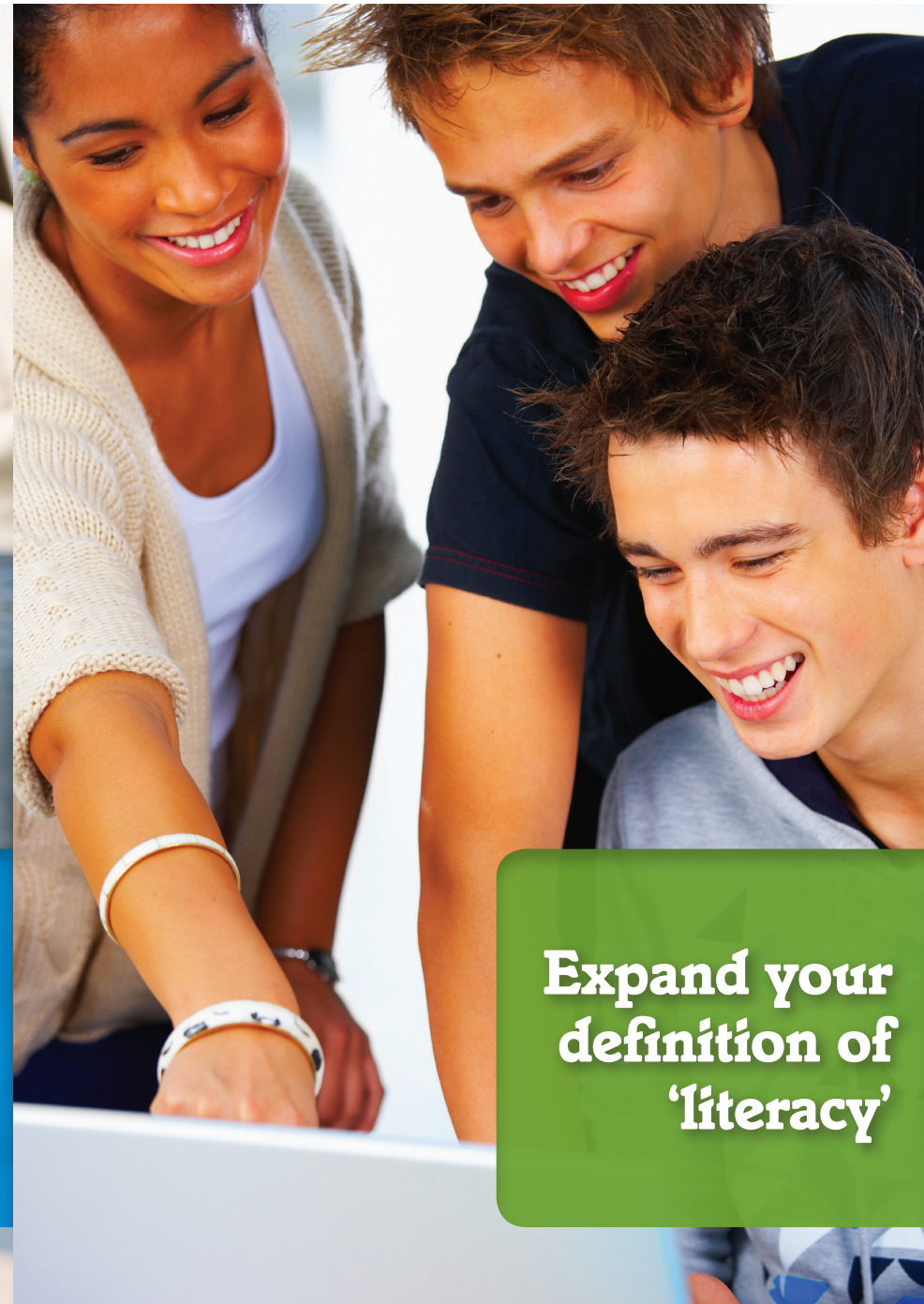
You can't reach them if you don't speak their language.

That's where IRA can help...

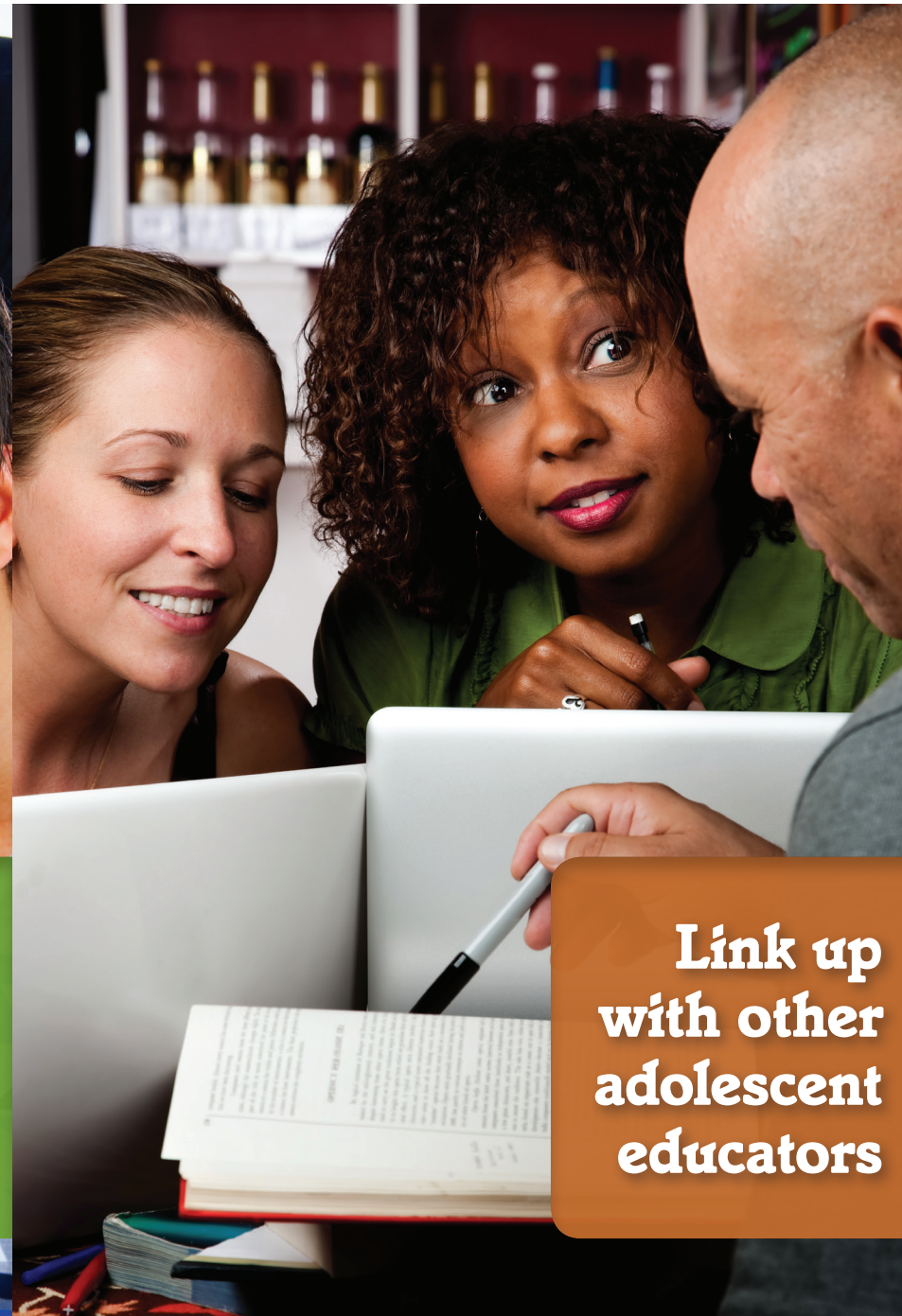
wiki



**The Digital Age:
Changing what
you teach and
how you teach it**



**Expand your
definition of
'literacy'**



**Link up
with other
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educators**

Log On, Check In, Hang Out

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NEW Join IRA as an **Online member!** This affordable option costs just \$29 and delivers your member benefits online only, including *Reading Today* and any added journal subscriptions.

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