

Subject: Welcome to Your First Year in IRA

From: CustomerService@reading.org (CustomerService@reading.org)

To: renee@heartofgoldfarm.com;

Date: Saturday, December 11, 2010 3:20 PM



your
first
year



Welcome to the International Reading Association!

As a thank-you for joining IRA, we'd like to offer you a FREE welcome gift! [Click here](#) to download **Is Guided Reading Going Astray in Your Classroom?**, a special report that offers concrete strategies for matching students with texts appropriate to their reading level.

We want your first year in IRA to be a rich and rewarding experience. Over the next several months, you'll receive a series of messages from us highlighting many of the benefits you now enjoy.

One benefit we're really excited to introduce is our new **Members-Only web area**, where you'll be able to access exclusive content, such as:

- ✓ **Best Ever Literacy Survival Tips for New Teachers!** Engaging monthly column by bestselling author **Lori Oczkus** that gives you hands-on strategies and advice on everything from read-alouds to assessments
- ✓ **Resource Roundup** Library of links to the most useful lesson plans, videos, podcasts, and articles that IRA has to offer
- ✓ **New Teachers' Lifeline** Dynamic forum where you can get advice from more seasoned colleagues or share your experiences with emerging educators

Why don't you take a few minutes to check out the Members-Only web area? Just click [here](#), then log in at the upper right-hand side of the page under "Account Access."



User ID:
Password:

If you did not join online, your User ID and password may be blank. Simply call Customer Service at 800-336-7323 (U.S. and Canada) or 302-731-1600 to get a login.

If you have any other questions, please call Customer Service or email customerservice@reading.org.

Once again, welcome to IRA! We hope your first-year experience is one you'll never forget.

Sincerely,

Renée Brosius
Membership Manager

International Reading Association
800 Barksdale Road, PO Box 8139 • Newark, DE 19714-8139
www.reading.org