

Subject: Explore Your IRA Membership!

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To: renee@heartofgoldfarm.com;

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Explore Your Membership in IRA!

your
first
year



Greetings!

In our first message, we introduced you to one exciting benefit of your new membership in the International Reading Association—our **Members-Only web area**, where you can access exclusive content.

If you haven't had a chance to log on yet, we encourage you to do so now! Just click [here](#) to be taken to the member login page. After logging in, you will be taken directly to your **My Account page**.

There are a lot of things you can do from your My Account page on www.reading.org, such as:

- ✓ **Tell us about your interests!** Just click on the "Edit Profile" button on your My Account page and select the "My Interests" tab. The information you provide will help us to better tailor our resources to meet your needs.
- ✓ **Manage your subscriptions.** You can easily add a print or online-only journal to your existing membership anytime, or renew your membership.
- ✓ **Register for meetings**, including our 56th Annual Convention. IRA members **save up to \$110** on



registration. You can learn about the more than 400 dynamic speakers appearing at this year's Convention at www.iraconvention.org.

- ✓ **View your order history.** Here you can track the details of any purchases you make, including journal subscriptions, book orders, and your Convention registration.

While you're exploring www.reading.org, be sure to **browse our Marketplace**. Members are entitled to a **20% savings** on all IRA books and videos!

To fully experience all that your membership has to offer, log on and click away!

We hope you're enjoying your first year in IRA! If you have any questions or concerns, please don't hesitate to contact our Customer Service department at 800-336-7323 (U.S. and Canada) or 302-731-1600, or email customerservice@reading.org.

Sincerely,
Renée Brosius
Membership Manager

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