



Bright Beginnings for Boys: Engaging Young Boys in Active Literacy

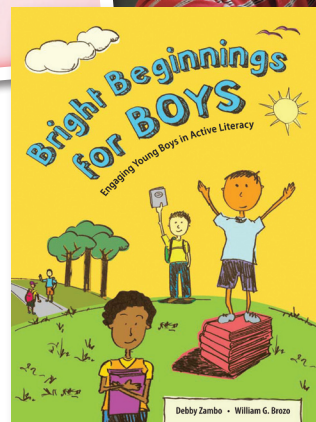
Debby Zambo and William G. Brozo

Address the boy crisis head-on with real solutions for real boys. Learn how boys develop cognitively and emotionally, how to motivate them by using strategies targeted to their unique learning needs, and how to use picture books to capture their attention and interest. Elementary educator Debby Zambo teams with William G. Brozo, author of the bestselling *To Be a Boy, To Be a Reader: Engaging Teen and Preteen Boys in Active Literacy*, to bring you this essential resource on getting K–3 boys hooked on reading at an early age.

You'll also find ideas for getting family and community members involved in boys' literacy development. In addition, "Learning From a Character" segments suggest books with positive values you can use to get boys excited about reading; "About a Boy" vignettes give voice to real-life young male readers; and an extensive appendix offers an annotated bibliography of engaging picture books specifically for boys, organized by the positive values the books demonstrate.

January 2009 Book Club selection
© 2009 / ISBN 978-0-87207-683-9
No. 683-000 / **IRA Members \$19.95** • Nonmembers \$24.95

View contents listing and a sample chapter at www.reading.org.



"Teachers who read this book will gain insight into how boys learn, better ways to teach them and yes, a few tricks up their sleeves to get our boys on track for school success—and keep them there."

—Peg Tyre, journalist and author of *The Trouble With Boys: A Surprising Report Card On Our Sons, Their Problems at School and What Parents & Educators Must Do*

Join IRA and pay the member book price—
a 20% savings!

ORDER TODAY!

Order online at www.reading.org
Call toll free 800-336-7323
(Outside the U.S. and Canada, call 302-731-1600)

ALSO OF INTEREST

To Be a Boy, To Be a Reader: Engaging Teen and Preteen Boys in Active Literacy

William G. Brozo

© 2002 / 208 pp /
ISBN-10: 0-87207-175-8 • ISBN-13: 978-0-87207-175-9
No. 175-000 / **IRA Members \$19.95** • Nonmembers \$24.95

INTERNATIONAL Reading Association



800 BARKSDALE ROAD, PO BOX 8139
NEWARK, DE 19714-8139, USA
www.reading.org
800-336-7323 U.S. and Canada
+302-731-1600 elsewhere

Guarantee: We unconditionally guarantee your purchase. If you are not satisfied with your order, return it to us within 30 days for a full refund or credit.